

# ClassACTS!

Connecting Students To A World of Culture

## SCHOOL MATINEE SERIES

### Season Sponsorship Opportunities

The new ClassACTS! School Matinee Series offers school age children from the greater Sacramento region a world-class performing arts program that entertains, inspires and educates student through multi-cultural, multi-disciplinary performances. In order for this program which is not self-sustaining to continue sponsorship is needed.

#### Program Highlights

- ClassACTS! Matinee Series featured 15 shows serving over 13,000 students in 2014/2015.
- Advertising, outreach and promotion includes school districts from 5 surrounding counties.
- The program connects to school district curriculum through study guides for select performances.
- Outreach efforts include special focus on low to moderate income areas.
- A grant program is available for qualified schools to help reduce the cost of transportation.
- This program builds lifelong fans of the visual and performing arts.

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#### PRESENTING SPONSOR - \$25,000+

*Available exclusively for (1) corporate sponsor. Play a major role in the enrichment of your community and meet your marketing and philanthropic needs by supporting the ClassACTS! arts education program. Benefits at this level include:*

- ✓ **Premiere** recognition as the Presenting Sponsor of the program
- ✓ Recognition in performance curriculum guide for entire season
- ✓ Recognition in all ClassACTS! press releases
- ✓ Recognition in Harris Center season playbill
- ✓ Recognition from the stage during each ClassACTS! performance
- ✓ Named as Presenting Sponsor in all ClassACTS! performance brochures, mass marketing emails, and website
- ✓ Opportunity to select one classroom per performance to receive a grant for complimentary admission

#### Special Access:

- ✓ Special access as the Presenting Sponsor to all matinee season shows with advance notice
- ✓ Invitations to special events like opening night celebrations, the annual Season Preview, behind-the-scenes tours, Art of Wine events

#### SEASON SPONSOR - \$10,000+

*Available exclusively for (2) supporting corporate sponsors. Fulfill your philanthropic goals and reach your demographic audience by supporting the ClassACTS! arts education program. Benefits at this level include:*

- ✓ Prominent recognition as a titled Season Sponsor of the program
- ✓ Recognition in performance curriculum guide for entire season
- ✓ Recognition in all ClassACTS! press releases
- ✓ Recognition in Harris Center season playbill
- ✓ Recognition from the stage during each ClassACTS! performance
- ✓ Sponsor's name in all ClassACTS! performance brochures, mass marketing emails, and website
- ✓ Opportunity to select one classroom per performance to receive a grant for complimentary admission

#### SUPPORTING OR TRANSPORTATION SPONSOR - \$5,000+

*This sponsorship provides funding for Title I schools to offset transportation costs. Benefits at this level include:*

- ✓ Prominent recognition as the titled Transportation Sponsor for the season
- ✓ Recognition in Harris Center season playbill
- ✓ Recognition from the stage during each ClassACTS! performance
- ✓ Sponsor's name in all ClassACTS! performance brochures, mass marketing emails, and website
- ✓ Opportunity to select one classroom per performance to receive a grant for complimentary admission

**Will you join us in supporting arts for students in your community?**

Please contact [Sally Howard](#) at (916) 608-6643