



Harris Center

Three Stages at Folsom Lake College

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EX-COSMO EDITOR KATE WHITE BRINGS A LECTURE OF INTEREST TO THE BUSINESS COMMUNITY... AND BEYOND

The nationally-recognized business leader and author to deliver a 12:30 keynote at the Folsom Women's Conference

(October 16, 2019, Folsom, CA) Folsom Lake College, the Greater Folsom Partnership and News 93.1 KFBK present **Kate White**, the former editor-in-chief of *Cosmopolitan* magazine, in a presentation of interest to the business community and beyond. Ms. White is a nationally known thought leader on career success, and a *New York Times* best-selling author of influential business books for women (*The Gutsy Girl Handbook*; she is also the best-selling author of 13 murder mysteries). Passionate about sharing what she's learned with other women, her strategies are based on a successful career in media. "Becoming Fearless" is the keynote address for the day-long *Folsom Women's Conference — Hustle, Elevate, Renew* to be held at the Palladio in Folsom (more information below). The afternoon lecture-keynote will be moderated by Cristina Mendonsa, News 93.1 KFBK.

This special event **Kate White, *Becoming Fearless: Bold Moves that Build Confidence and Ignite Success*** comes to the Harris Center on Thursday, November 14, 2019, for a special afternoon presentation at 12:30 pm. Tickets for the lecture only are \$50. Discount available for Students with ID available at the Ticket Office window only. Tickets are available online at www.harriscenter.net or from the Harris Center Ticket Office at 916-608-6888 from 12 noon to 6 pm, Monday through Saturday, and two hours before show time. Parking is included in the price of the ticket. The Harris Center is located on the west side of Folsom Lake College campus in Folsom, CA, facing East Bidwell Street.

Kate White's experience in media is as impressive as it is broad. In addition to running *Cosmo* for 14 years, she was the editor-in-chief of four other prestigious U.S. magazines, including *Redbook* and *Working Woman*. At *Cosmo*, she

increased circulation by 30 percent during her tenure and oversaw all aspects of this #1 worldwide brand.

Kate's books on career and success include the recently released #1 Amazon bestseller (Women & Business) *The Gutsy Girl Handbook* (Grand Central), a totally revised edition of her groundbreaking 1990's Wall Street Journal bestseller, *Why Good Girls Don't Get Ahead But Gutsy Girls Do*.

She is also the *New York Times* best-selling author of 13 murder mysteries and psychological thrillers, which have been published in many countries. Her latest, *Such a Perfect Wife*, was named by *Library Journal* as a pick of the month and called it a "riveting mystery and intense page-turner that never lets up."

She is an in-demand speaker for conferences, companies, and universities. She has appeared on numerous national television shows, including *Today*, *CBS This Morning*, and CNN's *Quest Means Business*. Kate lives with her husband in New York City and is the mother of two children.

Kate White's lecture is part of the ***Folsom Women's Conference — Hustle, Elevate, Renew***. Tickets to the all day conference include Kate's keynote address, a hosted lunch, happy hour, and swag bag. In addition, attendees will attend break-out sessions featuring women business owners, leaders, and decision-makers. This first *Folsom Women's Conference* is presented by Folsom Lake College, iHeart Radio, the Palladio, and the Greater Folsom Sponsorship. See <https://www.folsomchamber.com/events/folsom-womens-conference/> for more.

Cristina Mendonsa, Master of Ceremonies

A Northern California native, Cristina Mendonsa is an EMMY and Murrow award-winning journalist, reporter, writer, and executive producer. Her reputation for combining a direct approach with a warm interview style has allowed her to secure stories with top newsmakers for 30 years and gain the trust of viewers and listeners in California for over two decades. Cristina has reported and anchored for ABC, CBS, and NBC television stations, and recently joined the iHeart Media group where she anchors and reports for KFBK, the group's number one Newsradio station.

October at the Harris Center

Javier Limón and **The Paco De Lucía Project** perform *Flamenco Legends*, a program honoring the memory of De Lucía on October 22. The tributes to rock stars we have loved continue on October 24 with ***Fastlove, A Tribute to George Michael*** ("I'm Your Man!", "Wake Me Up"). An evening organized, loosely, around the music of Jimmy Buffett, *Songs You Should Know By Heart & Some You Do* features **Peter & Brendan Mayer**, baseball legend **Tim Flannery** and **Garratt Wilkin** on October 25.

This Year Marks Nine Seasons of Great Shows. Up Close. In Folsom!

The Harris Center for the Arts at Folsom Lake College brings the community together to share in cultural experiences, presenting the work of artists from throughout the region and around the world. Built and operated by the Los Rios Community College District, the \$50 million, state-of-the-art regional performing arts center boasts three intimate venues with outstanding acoustics, an art gallery, a recording studio, elegant teaching spaces, plenty of safe parking and all the other amenities of a world-class performing arts venue. Each year the Center hosts over 400 events attracting 150,000 annually.

Event Summary

What: **Kate White**
Becoming Fearless: Bold Moves that Build Confidence and Ignite Success

When: Thursday, November 14, 2019 at 12:30 pm

Where: Harris Center for the Arts at Folsom Lake College
10 College Parkway
Folsom, CA 95630

Ticket Price: \$50

Tickets: www.HarrisCenter.net

Tickets are available online at www.HarrisCenter.net or from Harris Center Ticket Office at 916-608-6888 from noon to 6 pm, Monday through Saturday, and two hours before show time.

For interview requests, contact Dave Webb at davidmarketing1@gmail.com