



Harris Center

Three Stages at Folsom Lake College

ABOUT THE HARRIS CENTER FOR THE ARTS

Mission: The Harris Center for the Arts seeks to enrich the lives of people throughout California's capital region by providing venues and opportunities to experience artistic work, celebrate cultural traditions and participate in the creative process. It does this through operation of a \$50 million, 80,000 square foot regional arts center opened in 2011, and an evolving array of vibrant programs geared for people of all ages and backgrounds. Among these,

- Presentations bring artists from around the world to the Center to perform and share,
- Partnerships make the Center a home for local artists and arts organizations, and
- Productions are work created and/or developed on site.

The Center is home to Folsom Lake College's visual and performing arts instructional offerings, as well as other life-long learning programs for the broader community. Special youth arts education programs include a Summer Arts Academy, Youth Chamber Orchestra and Class Acts! Schooltime Matinee Series.

Funding: Construction from local and state bond funds earmarked for this project by the Los Rios Community College District, and a \$4.3 million capital campaign conducted by the Folsom Lake College Foundation.

The Facility

- \$50 million (construction = \$44 million)
- 80,000 square feet
- State-of-the-art Technology Throughout
- Three primary venues which can be operated simultaneously:
 - Stage 1: 851-seat Proscenium Theater
 - Stage 2: 207-seat City Studio Theater
 - Stage 3: 95-seat Scott-Skillman Recital Hall
- Additional spaces and amenities include Bank of America Gallery, Cimaroli Ticket Office, Guild Mortgage Lobby, Wells Fargo Café, Kirklín Coat Check, Mercy Mezzanine, Brice & Barbara Harris Founder's Room, Robert S. & Star Pepper Foundation Terrace, Recording Studio, Black Box (Flexible Space), Scene Shop, Drama Lab, Art Lab, Ensemble and Practice Rooms, Lecture Halls, Faculty Offices, Costume Shop, Professional Backstage facilities including Dressing Rooms, Green Room, Production Office, Laundry, etc.
- Named *Harris Center for the Arts* in August 2012 to honor District Chancellor Brice Harris at his retirement.

Key Dates

- Ground-breaking: August 18, 2008
- Construction Completion: October, 2010
- Grand Opening: February 11, 2011

Green Elements

- Water Efficient Landscaping
- Building Systems/Materials
- Lighting Design
- Mechanical/Plumbing Systems

Benefits to the Surrounding Communities:

- Access to excellent educational & cultural offerings; over 400 events hosted each year
- Opportunities to enhance and explore artistic abilities
- A vital cultural resource along the HWY 50 corridor serving audiences of approximately 150,000 each year
- Increased civic pride
- Positive economic impact on surrounding businesses (restaurants, hotels, wineries, retail stores, etc.)

Economic Impact

- Over \$5 million in ticket sales annually; Since opening, 1.3 million tickets sold worth over \$47 million
- Approximately \$10 million impact in local economy each year from operations; \$94 million since opening
- Approximately \$ 1 million in additional state & local taxes generated annually; \$ 9 million since opening
- Employment: hundreds of (full-time-equivalent) jobs generated.
- Increased economic development along the HWY 50 corridor



Harris Center

Three Stages at Folsom Lake College

ADDITIONAL FACTS AND FIGURES

The Harris Center builds community through memorable performances...

- Over 400 events per year (452 in 2018/19 – the most recent full season)
- Over 3,200 events since opening
- Over 4,000 facility uses (when additional activities like rehearsals are considered)
(This figure does not include additional instructional activity taking place in facility's classrooms.)
- Artists from over 50 countries presented
- Event attendance in first 9 years: 1,375,000; In 2018/19 (last full season), attendance was 185,000
- Harris Center ticket office has sold 1.3 million tickets – worth over \$47 million
- Ticket Sales in 2018/19 Season topped \$7.5 million
- Annual Operating Budget of \$5 million per year results in over \$10 million in annual economic impact
- 735 annual donor members provided over \$225,000 in financial support annually
- Cimaroli Society established in support of Harris Center with gift from estate of Sevy & Neva Cimaroli
- Number of volunteers who have helped out at the Harris Center since opening: 1,745
- Volunteers contribute over 35,000 hours each year – a total of 315,000 hours as of 4/1/20
- Harris Center Key Programming Areas:
 - Presentations bring artists from around the world to the Center to perform and share
 - Partnerships make the Center a home for local artists and arts organizations
 - Productions are work created and/or developed on site
 - Art Gallery Exhibits – Typically 6 per year
 - Folsom Lake College Speaker Series brings 3-5 Distinguished Speakers each year
 - Class Acts! School-time Matinee Series Brings Thousands of K-12 students to Center each year
 - Folsom Lake College Youth Chamber Orchestra sponsored by the Robert S. & Star Pepper Foundation
 - Summer Arts Academy – Week long workshops in visual arts, music, theatre and dance
 - Center is home for Folsom Lake College instructional offerings in music, theatre, dance, visual arts; with special career technology programs in Technical Theatre and Commercial Music
 - Folsom Lake College students work in all areas of operations – customer service, ticketing, marketing, front-of-house, backstage, concessions, custodial – gaining valuable work experience and funds for their college education
- Theatrical Lighting Control System Upgraded in January 2018
- Sound system in Stage 1 Theatre upgraded in August 2018 – \$375,000 d&b audiotechnik Line Arrays
- New website launched in Spring 2019
- New High Definition, 15,000 Lumen Laser Digital Projector Added in Stage 1 in Fall 2019
- New LED Stage Lighting planned for reopening
- Ticketing system upgrade planned for reopening
- \$1 million from restoration fees earmarked for ongoing replacement of major furnishings as they age
- Fifth Anniversary Survey Results – of nearly 5000 patrons surveyed,
 - 98% of respondents feel the venue is a high caliber regional performing arts center
 - 95% consider the Harris Center to have been a good investment for the community
 - 82% indicated that they were able to “experience joy as a result of their Harris Center experiences”
 - 64% shared that they “had been transformed by a remarkable artistic experience at the Harris Center”